



PURPOSE:

IGNITE & NOURISH
flavorful EXPERIENCES

WE ARE:

MAVERICKS

Doing what has never been done before

ALLIES

Collaborating to win

VISIONARIES

Having foresight and imagination

ACHIEVERS

Getting it done, and having fun doing it

GOOD CITIZENS

Elevating each other and the communities we serve

THE COMBINATION OF
ICONIC BRANDS
& TIGHTLY INTEGRATED

CAPABILITIES MAKES INSPIRE

A RESTAURANT COMPANY
unlike ANY OTHER,

DELIVERING OUTSIZED GROWTH AND RETURNS

FACTS



\$32.6B+

in Global
System Sales



\$10B+

in U.S.
Digital Sales



33,000+

Restaurants



2,800+

Franchisees



650,000

Company & Franchise
Team Members



3,500+

Restaurants

6

Global
Markets

\$4.5B

System
Sales

Leading Sandwich Drive-Thru Chain in the U.S.

Arby's satisfies your craving for bona fide
goodness



BASKIN • ROBBINS

7,800+

Restaurants

36

Global
Markets

\$2.2B

System
Sales

Leading Ice Cream Specialty Shop Chain in
the World

Baskin-Robbins helps you discover your next
smile



1,300+

Restaurants

9

Global
Markets

\$4.1B

System
Sales

Leading Sports Bar Chain in the U.S.

Buffalo Wild Wings turns game-time into
stories worth telling



14,000+

Restaurants

39

Global
Markets

\$13.8B

System
Sales

Leading Coffee & Donuts Brand in the U.S.

Dunkin' gets America ready to get it done



2,600+

Restaurants

4

Global
Markets

\$2.6B

System
Sales

Leading Owned Delivery Sandwich Brand in
the U.S.

Jimmy John's fuels your life by serving kick-
ass sandwiches on your terms



3,400+

Restaurants

47

States

\$5.4B

System
Sales

Leading Drive-In Chain in the U.S.

SONIC sparks moments of delightful
possibility

Unit Count, Franchisees, Team Members, and Global Market/State Count as of Q4 2024, FY2024 Digital and System Sales

Team Members figure reflects the approximate number of employees who work for the franchised and company-owned restaurants in our systems, as well as corporate employees who work for Inspire Brands' Support Centers