



Scott Murphy

Head of Beverage-Snack Category
Brand President, Dunkin'

Scott Murphy serves as Head of the Beverage-Snack Category and Brand President of Dunkin', part of the Inspire family of restaurants. Inspire is a multi-brand restaurant company whose portfolio includes more than 32,000 Arby's, Baskin-Robbins, Buffalo Wild Wings, Dunkin', Jimmy John's, and SONIC Drive-In restaurants worldwide.

Murphy sets the strategic direction for Dunkin' and is responsible for overseeing the brand's marketing, franchise operations, and culinary teams, as well as the brand's relationship with its franchise community.

Prior to Inspire, Murphy served as President of Dunkin' Americas at Dunkin' Brands. He previously served in a variety of leadership positions with the company, including Chief Operating Officer of Dunkin' and Chief Supply Officer & SVP of International Operations for Dunkin' Brands.

Previously, Murphy served in leadership roles with A.T. Kearney, Inc., a management consulting firm, where he worked to identify and implement operational opportunities within the supply chain for the firm's largest clients.

Murphy is an alumnus of Georgetown University. He also received an MBA from the MIT Sloan School of Management.

