VISION:
INVIGORATE GREAT BRANDS & SUPERCHARGE THEIR LONG-TERM GROWTH

PURPOSE:
IGNITE & NOURISH flavorful EXPERIENCES

WE ARE:
MAVERICKS
Doing what has never been done before

ALLIES
Collaborating to win

VISIONARIES
Having foresight and imagination

ACHIEVERS
Getting it done, and having fun doing it

GOOD CITIZENS
Elevating the communities whom we serve and where we work

FACTS

3,500+ Restaurants
8 Countries
$27B+ in Global System Sales
32,000 Restaurants
65+ Countries
2nd Largest Restaurant Company in the U.S.

7,700+ Restaurants
52 Countries
$2.1B System Sales

1,200+ Restaurants
9 Countries
$3.2B System Sales

12,700+ Restaurants
40 Countries
$9.4B System Sales

2,600+ Restaurants
43 States
$1.9B System Sales

3,500+ Restaurants
46 States
$5.7B System Sales

We are creating a family of brands with maverick qualities, each with their own distinct positioning, guest experience, and product offering.

ARBY’S – Largest Sandwich Drive-Thru Chain in the U.S.
BASKIN-ROBBINS – Largest Ice Cream Specialty Shop Chain in the World
BUFFALO WILD WINGS – Largest Sports Bar Chain in the U.S.
DUNKIN’ – Largest Coffee & Donuts Brand in the U.S.
JIMMY JOHN’S – Largest Owned Delivery Sandwich Brand in the U.S.
SONIC DRIVE-IN – Largest National Drive-In Chain in the U.S.

STRATEGIC PRIORITIES:

Foster a winning culture and organization
Deliver extraordinary support to the brands that serve our guests
Curate and grow a portfolio of distinct highly-valued brands
Be the partner of choice

UNIT COUNT, COUNTRY/STATE COUNT, AND TEAM MEMBER COUNT AS OF Q3 2020
SYSTEM SALES AS OF FY2019