



PURPOSE:

IGNITE & NOURISH
flavorful EXPERIENCES

VISION:

INVIGORATE GREAT BRANDS & SUPERCHARGE THEIR LONG-TERM GROWTH

WE ARE:

MAVERICKS

Doing what has never been done before

ALLIES

Collaborating to win

VISIONARIES

Having foresight and imagination

ACHIEVERS

Getting it done, and having fun doing it

GOOD CITIZENS

Elevating the communities whom we serve and where we work

FACTS

Icon of a dollar sign with gears. \$27B+ in Global System Sales

Icon of a globe. 65+ Countries

Icon of a storefront. 32,000 Restaurants

Icon of a ribbon seal. 2nd Largest Restaurant Company in the U.S.

Icon of three buildings. 3,200+ Franchisees

Icon of three people. 650,000+ Company & Franchise Team Members

We are creating a family of brands with maverick qualities, each with their own distinct positioning, guest experience, and product offering.

ARBY'S - Largest Sandwich Drive-Thru Chain in the U.S.

BASKIN-ROBBINS - Largest Ice Cream Specialty Shop Chain in the World

BUFFALO WILD WINGS - Largest Sports Bar Chain in the U.S.

DUNKIN' - Largest Coffee & Donuts Brand in the U.S.

JIMMY JOHN'S - Largest Owned Delivery Sandwich Brand in the U.S.

SONIC DRIVE-IN - Largest National Drive-In Chain in the U.S.

STRATEGIC PRIORITIES:

Foster a winning culture and organization

Deliver extraordinary support to the brands that serve our guests

Curate and grow a portfolio of distinct highly-valued brands

Be the partner of choice



3,500+ Restaurants, 8 Countries, 80,000+ Company & Franchise Team Members, \$4.3B System Sales



7,700+ Restaurants, 52 Countries, 80,000+ Company & Franchise Team Members, \$2.1B System Sales



1,200+ Restaurants, 9 Countries, 77,000+ Company & Franchise Team Members, \$3.2B System Sales



12,600+ Restaurants, 40 Countries, 250,000+ Company & Franchise Team Members, \$9.4B System Sales



2,700+ Restaurants, 43 States, 79,000+ Company & Franchise Team Members, \$1.9B System Sales



3,500+ Restaurants, 46 States, 90,000+ Company & Franchise Team Members, \$5.7B System Sales