



PURPOSE:

IGNITE & NOURISH
flavorful EXPERIENCES

Inspire Brands is a multi-brand restaurant company whose portfolio includes more than 8,400 Arby's, Buffalo Wild Wings, SONIC Drive-In, and Rusty Taco locations worldwide. The company was founded in 2018 and is headquartered in Atlanta, Georgia.

We are creating a family of brands with maverick qualities, each with their own distinct positioning, guest experience, and product offering.

Inspire is designed to enable each individual brand to benefit from and build off the strengths of the other. By sharing best practices and making deep investments in areas that create advantage for the entire enterprise, Inspire will help its brands grow and succeed.

VISION:

INVIGORATE
GREAT BRANDS
SUPERCHARGE
THEIR LONG-TERM GROWTH

WE ARE:

MAVERICKS

Doing what has never been done before

ALLIES

Collaborating to win

VISIONARIES

Having foresight and imagination

ACHIEVERS

Getting it done, and having fun doing it

GOOD CITIZENS

Elevating each other and the communities we serve

Strategic Priorities

Foster a winning culture and organization

Curate and Grow a portfolio of distinct, highly-valued brands

Deliver extraordinary support to the brands that serve our guests

Be the partner of choice

FACTS



\$12.1B in System Sales



8,400+ Restaurants



250,000+ Team Members



Top 5 Largest Restaurant Company in the U.S.



16 Countries



\$15M Raised in 2018 for Philanthropy



700+ Franchisees



3,500+ Restaurants

8 Countries

80,000+ Team Members

\$3.9B System Sales



1,300+ Restaurants

10 Countries

76,000+ Team Members

\$3.8B System Sales



3,600+ Restaurants

46 States

90,000+ Team Members

\$4.4B System Sales